

MUSIC BUSINESS 2019-2020

ASSOCIATE IN APPLIED SCIENCE - SCOTTSDALE COMMUNITY COLLEGE

ACADEMIC AND CAREER ADVISEMENT CENTER – 480-423-6539 – WWW.SCOTTSDALECC.EDU/ADMISSIONS/ADVISEMENT

Name _____ Advisor _____ Date _____

Program Director: Ron Marschall (480) 423-6466 MB-141 ron.marschall@scottsdalecc.edu major code 3017

First Effective Term: FALL 2017	Dept./ Course	Course Title	Credit Hours	Grade	Comments
Required Courses 14 Credits					
	MUC109	Music Business: Merchandising and the Law	3		
	MUC110	Music Business: Recording and Mass Media	3		
	+MUC209 MGT253	Music Industry Entrepreneurship (3) OR Owning and Operating a Small Business (3)	3		
	+MUC290AA +MUC296WA	Music Business Internship (1) OR Cooperative Education (1)	1		
	MUC293	Self Promotion for Music	1		
	MHL+++++	Any approved MHL (Music: History/Literature) course	3		
Restricted Electives 12 Credits					
		<i>Students must select 12 credits from the approved list of Restricted Elective courses to specialize in Music Production, Disc Jockey Techniques, Songwriting, Performance, Marketing, Business, or Communications. Students must consult with the Music Business Program Director, Music Department Chair or designee to select the Restricted Elective courses recommended for each specialization. (See attached list.)</i>	12		
Free Electives 12 Credits					
		<i>Students should choose 12 Free Elective credits from the following list of courses except courses used to satisfy the Restricted Electives area.</i>			
	ACC111	Accounting Principles I	3		
	BPC128	Introduction to Desktop Publishing	1		
	CIS131AA	Doing Business on the Internet	1		
	GBS151	Introduction to Business	3		
	+GBS233	Business Communication	3		
	MKT110	Marketing and Social Networking	3		
	MKT271	Principles of Marketing	3		
	MTC101 MTC105 MTC103 MTC106	Introduction to Music Theory (3) OR Music Theory I (3) OR Introduction to Aural Perception (1) OR Aural Perception I (1)	1-3		
	MTC113	Songwriting Techniques	1		
	+MUC111	Digital Audio Workstation I (DAW I)	3		
	MUC135	Introduction to Disc Jockey Techniques	3		
	MUC145	Recording Studio Business Operations	2		
	+MUC180	Computer Literacy for the Music Business	3		
	MUC195 MUC195AA	Studio Music Recording I (3) OR Studio Music Recording I (3)	3		
	+MUC210	Advanced Industry Topics: Concert Promotion and Training	3		
	+MUC211	Advanced Industry Topics: Artist Management and Development	3		
	MUC215	Music Industry Seminar: Innovation in Music Technology	1		
	+MUC240	Creative Music Production	4		
	+MUC241	Business Principles of Music Production	3		
	MUC274	Music Industry Study Tour	2		
	+MUC294	Portfolio for Music	1		
	+MUC298AA-AC	Special Projects (AA-AC)	1-3		
	SBS230	Financial and Tax Management for Small Business	2		

General Education Requirements 22-25 Credits		Core: 12-15 Credits			
First-Year Composition	+ENG101 +ENG107 +ENG102 +ENG108 +ENG111	First Year Composition (3) OR First-Year Composition for ESL (3) AND First-Year Composition (3) OR First-Year Composition for ESL (3) OR Technical and Professional Writing (3)	6		
Oral Communication		Any approved general education course in Oral Communication area	3		
Critical Reading	+CRE101	College Critical Reading & Critical Thinking (3) OR Critical Reading for Business and Industry (3) OR equivalent as indicated by assessment	0-3		
Mathematics		+Any approved general education course in Mathematics area	3		
		Distribution: 10 Credits			
Humanities, Arts and Design		Any approved course in Humanities, Arts and Design area	3		
Natural Sciences		Any approved course in Natural Sciences area	4		
Social-Behavioral Sciences		Any approved general education course from in Social-Behavioral Sciences area	3		
		TOTAL CREDITS	60-63		

+Course has a prerequisite +++Select any course from the approved list in the SCC catalog.

Revised 4-2019

Grade of 'C' or better required for all courses in the AAS in Music Business.

Completion of this form by an advisor is unofficial; official acceptance of all classes determined by SCC Admissions office.

AAS Music Business Degree Progression Plan

The following is a list of semester classes for the smoothest path towards successfully completing the degree. Some changes or restrictions may apply.

Semester	Course Title	Credit Hours	Comments
First Semester Courses			
ENG 101 or ENG107	First-Year Composition	3	Any approved G.E. First-Year Composition course
MAT112 or Higher	Mathematical Concepts	3	Any approved G.E. Mathematics course
MUC109	Music Business: Merchandising and the Law	3	
Restricted Elective	Choose course from restricted electives list	3	See restricted electives list.
Free Elective	Choose course from free electives list	3	See Checksheet for Free Elective courses.
Second Semester Courses			
CRE101	College Critical Reading & Critical Thinking OR equivalent as indicated by assessment	0-3	
Oral Communication		3	Any approved G.E. Oral Communication course
MHL+++	Any MHL prefixed course	3	
MUC110	Music Business: Recording and Mass Media	3	
Free Elective	Choose course from free electives list	3	See Checksheet for Free Elective courses.
Third Semester Courses			
ENG102 or ENG108 or ENG111	First-Year Composition OR Technical and Professional Writing	3	Any approved G.E. First-Year Composition course
+MUC209 or MGT253	Music Industry Entrepreneurship (3) OR Owning and Operating a Small Business (3)	3	
MUC293	Self Promotion for Music	1	
Social-Behavioral Sciences		3	Any approved G.E. Social-Behavioral Science course
Restricted Elective	Choose course from restricted electives list	3	See restricted electives list.
Free Elective	Choose course from free electives list	3	See Checksheet for Free Elective courses.
Fourth Semester Courses			
Humanities, Arts and Design		3	Any approved G.E. Humanities, Arts and Design course
+MUC290AA	Music Business Internship	1	
Natural Sciences		4	Any approved G.E. Natural Science course
Restricted Elective	Choose course from restricted electives list	6	See restricted electives list.
Free Elective	Choose course from free electives list	3	See Checksheet for Free Elective courses.

Log in to your Student Center at my.maricopa.edu to view your online Degree Progress Report.

AAS Music Business

List of Restricted Electives

Students must select 12 credits from the approved list of Restricted Elective courses to specialize in Music Production, Disc Jockey Techniques, Songwriting, Performance, Marketing, Business or Communications. Students must consult with the Music Business Program Director, Music Department Chair or designee to select the Restricted Elective courses recommended for each specialization.

Music Production

MTC+++++	Any MTC Music Theory course(s)	1-3
MUC111	Digital Audio Workstation I (DAW I)	3
MUC112	Digital Audio Workstation II (DAW II)	3
MUC145	Recording Studio Business Operations	2
+MUC180	Computer Literacy for the Music Business	3
MUC194	Introduction to Audio Mixing Techniques	3
MUC195 MUC195AA	Studio Recording I (3) OR Studio Recording I (3)	3
MUC196	Studio Music Recording II	3
MUC197	Live Sound Reinforcement I	3
+MUC198	Live Sound Reinforcement II	3
MUC295	Studio Music Recording III	3
+MUC210	Advanced Industry Topics: Concert Promotion and Training	3
+MUC211	Advanced Industry Topics: Artist Management and Development	3
MUC215	Music Industry Seminar: Innovation in Music Technology	1
+MUC237	Electronic Dance Music Production	3
+MUC240	Creative Music Production	4
+MUC241	Business Principles of Music Production	3
MUC242	Music Genres and Styles	2
MUC274	Music Industry Study Tour	2
+MUC294	Portfolio for Music	1
+MUC298AA-AC	Special Projects	1-3
TCM107	Career Pathways in the Media	3

Disc Jockey Techniques

MTC191	Electronic Music I	3
+MTC192	Electronic Music II	3
MUC135	Introduction to Disc Jockey Techniques	3
MUC136	Turntablism: The Art of the Scratch DJ	3
MUC137	Digital DJ Performance Techniques	3
+MUC138	Disc Jockey Lab	1
+MUC180	Computer Literacy for the Music Business	3
MUC197	Live Sound Reinforcement I	3
+MUC198	Live Sound Reinforcement II	3
+MUC210	Advanced Industry Topics: Concert Promotion and Training	3
+MUC211	Advanced Industry Topics: Artist Management and Development	3

+MUC237	Introduction to Electronic Music Production Techniques for DJ	3
MUC274	Music Industry Study Tour	2
MUC291AA	Disc Jockey Internship	1
+MUC294	Portfolio for Music	1
+MUC298AA-AC	Special Projects	1-3
TCM107	Career Pathways in the Media	3

Songwriting

MTC110	Music Notation for Songwriting	2
MTC111	Lyric Writing	1
MTC112	Song and Melody Forms	1
MTC113	Songwriting Techniques	1
MTC+++++	Any MTC Electronic Music Course(s)	1-3
MTC+++++	Any MTC Composition or Arranging Course(s)	1-3
MUC114	Song Publishing and Marketing	1
MUC115	Song Copyrighting and Demos	2
+MUC180	Computer Literacy for the Music Business	3
+MUC210	Advanced Industry Topics: Concert Promotion and Training	3
+MUC211	Advanced Industry Topics: Artist Management and Development	3
+MUC294	Portfolio for Music	1

Performance

MTC+++++	Any MTC Music Course(s)	1-3
MUC274	Music Industry Study Tour	2
+MUC294	Portfolio for Music	1
+MUC298AA-AC	Special Projects	1-3
MUP+++++	Any MUP Music Performance Course(s)	1-3
TCM107	Career Pathways in the Media	3

Marketing

CIS103	Introduction to Social Media	3
MKT101	Introduction to Public Relations	3
MKT110	Marketing and Social Networking	3
MKT111	Applied Marketing and Social Networking	3
MKT151	Display and Visual Merchandising	3
MKT210	Applied Marketing Strategies	3
MKT263	Advertising Principles	3
MKT267	Principles of Salesmanship	3
MKT268	Merchandising	3
MKT271	Principles of Marketing	3
+MKT273	Marketing Research	3
MUC274	Music Industry Study Tour	2
+MUC298AA-AC	Special Projects	1-3
SBS221	Social Media Marketing for Small Business	3

TCM107	Career Pathways in the Media	3
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Business

ACC111	Accounting Principles I	3
+ACC112	Accounting Principles II	3
+ACC115	Computerized Accounting	2
ACC211	Financial Accounting	3
+ACC212	Managerial Accounting	3
+ACC230	Uses of Accounting Information I	3
+ACC240	Uses of Accounting Information II	3
BPC110	Computer Usage and Applications	3
CIS105	Survey of Computer Information Systems	3
CIS114AE	Excel Level I	1
CIS118AB	PowerPoint Level I	1
CIS120AF	Computer Graphics: Adobe Photoshop Level I	1
CIS120AK	Introduction to Digital Video Editing	1
CIS120DB	Computer Graphics: Adobe Illustrator	3
CIS133DA	Internet/Web Development Level I	3
GBS131	Business Calculations	3
GBS151	Introduction to Business	3
GBS205	Legal, Ethical and Regulatory Issues in Business	3
+GBS221	Business Statistics	3
HRM145	Events Management	3
IBS101	Introduction to International Business	3
IBS109	Cultural Dimensions for International Trade	3
MUC274	Music Industry Study Tour	2
+MUC298AA-AC	Special Projects	1-3
TCM107	Career Pathways in the Media	3

Communications

COM150	Digital Storytelling	3
+COM225	Public Speaking	3
COM250	Introduction to Organizational Communication	3
COM251	Interviewing	3
COM259	Communications in Business and Professions	3
COM263	Elements of Intercultural Communication	3
+GBS233	Business Communication	3
JRN203	Writing for Online Media	3
MUC274	Music Industry Study Tour	2
+MUC298AA-AC	Special Projects	1-3
TCM107	Career Pathways in the Media	3