

# GENERAL BUSINESS 2019-2020

## ASSOCIATE IN APPLIED SCIENCE - SCOTTSDALE COMMUNITY COLLEGE

ACADEMIC AND CAREER ADVISEMENT CENTER – 480-423-6539 – [WWW.SCOTTSDALECC.EDU/ADMISSIONS/ADVISEMENT](http://WWW.SCOTTSDALECC.EDU/ADMISSIONS/ADVISEMENT)

Name \_\_\_\_\_ Advisor \_\_\_\_\_ Date \_\_\_\_\_

Business Department: Mark Barton Phone (480)-425-6913, office BUS-130, email [mark.barton@scottsdalecc.edu](mailto:mark.barton@scottsdalecc.edu) major code 3148

	Dept./ Course	Course Title	Credit Hours	Grade	Comments
<b>Required Courses (21 credits)</b>	ACC111	Accounting Principles I	3		
	CIS105	Survey of Computer Information Systems	3		
	GBS110 MGT175 MGT251	HR in Business/Industry (3) <b>OR</b> Business Organization and Mgmt. <b>OR</b> Human Relations in Business	3		
	GBS151	Introduction to Business	3		
	GBS205	Legal, Ethical and Regulatory Issues in Business	3		
	+GBS233	Business Communication	3		
	MKT271	Principles of Marketing	3		
<b>Restricted Electives 18 Credits</b>		Students should select eighteen (18) credits from the following courses. Any 100/200 level prefixed courses may be selected, except courses used to satisfy the Required Courses area.			See the degree progression plans for best preparation in specific areas.
	ACC+++++	Any ACC Accounting course(s)			
	GBS+++++	Any GBS General Business course(s)			
	MGT+++++	Any MGT Management course(s)			
	MKT+++++	Any MKT Marketing course(s)			
	EPS+++++	Any EPS Entrepreneurial Studies course(s)			
	IBS+++++	Any IBS International Business course(s)			
	REA+++++	Any REA Real Estate course(s)			
	SBS+++++	Any SBS Small Business Management course(s)			
	CIS114DE	Excel Spreadsheet	3		
	CIS117DM	Microsoft Access: Database Management	3		
	CIS133DA	Internet/Web Development Level I	3		
<b>General Education (G.E.) Requirements 22-27 Credits</b>		<b>Core: 12-17 Credits</b>			
First-Year Composition	+ENG101 +ENG107 +ENG102 +ENG108	First-Year Composition (3) <b>OR</b> First-Year Composition for ESL (3) First-Year Composition (3) <b>OR</b> First-Year Composition for ESL (3)	6		
Oral Communication		Any approved general education course in the Oral Communication area	3		
Critical Reading	CRE101	College Critical Reading & Critical Thinking (3) <b>OR</b> equivalent by assessment	0-3		
Mathematics+++	+MAT120 +MAT121 +MAT122	Intermediate Algebra (5) <b>OR</b> Intermediate Algebra (4) <b>OR</b> Intermediate Algebra (3)	3-5		
		<b>Distribution: 10 Credits</b>			
Humanities, Arts and Design+++		Any approved G.E. course from the Humanities, Arts and Design area	3		
Social-Behavioral Sciences	ECN211 ECN212 SBU200	Macroeconomic Principles (3) <b>OR</b> Microeconomic Principles (3) <b>OR</b> Society and Business (3)	3		
Natural Sciences+++		Any approved G.E. course from the Natural Sciences area	4		
		<b>Total Credits</b>	<b>61-66</b>		

+Course has a prerequisite.

**Grade of 'C' or better required for all courses in this AAS in Business.**

Revised 4-2019

# General Business Degree Progression Plan

The following is a list of semester classes for the smoothest path towards successfully completing the degree. Some changes or restrictions may apply.

MANAGEMENT			MARKETING		
Semester	Course Title	Credit Hours	Semester	Course Title	Credit Hours
<b>First Semester</b>			<b>First Semester</b>		
ENG 101	First-Year Composition	3	ENG 101	First-Year Composition	3
MAT122 or higher	Intermediate Algebra	3-5	MAT122 or higher	Intermediate Algebra	3-5
CIS105	Survey of Computer Information Systems	3	CIS105	Survey of Computer Information Systems	3
ACC111	Accounting Principles I	3	ACC111	Accounting Principles I	3
GBS151	Intro to Business	3	GBS151	Intro to Business	3
MGT175	Business Org and Management	3	MKT271	Principles of Marketing	3
<b>Second Semester</b>			<b>Second Semester</b>		
CRE101	College Critical Reading & Critical Thinking or "test exempt"	0-3	CRE101	College Critical Reading & Critical Thinking or "test exempt"	0-3
GBS131	Business Calculations	3	GBS131	Business Calculations	3
MGT109	Development of Professional Skills and Standards	3	MKT101	Introduction to Public Relations	3
MGT127 or MGT251	Managing and Leading for Competitive or Advantage or Human Relations in Business	3	MGT175	Business Org and Management	3
MKT271	Principles of Marketing	3	MKT263	Advertising Principles	3
<b>Third Semester</b>			<b>Third Semester</b>		
ENG102	First-Year Composition	3	ENG102	First-Year Composition	3
GBS233	Business Communication	3	GBS233	Business Communication	3
MGT179	Utilizing the Human Resources Department	3	MKT267	Principles of Salesmanship	3
MGT253	Owning and Operating a Small Business	3	MKT268	Merchandising	3
Humanities, Arts and Design		3	Humanities, Arts and Design		3
<b>Fourth Semester</b>			<b>Fourth Semester</b>		
ECN211 or ECN212 or SBU200	Macroeconomics or Microeconomics or Society and Business	3	ECN211 or ECN212 or SBU200	Macroeconomics or Microeconomics or Society and Business	3
GBS205	Legal Ethical and Regulatory issues in business	3	GBS205	Legal Ethical and Regulatory issues in business	3
Business Elective	ACC, EPS, GBS, IBS, MGT, MKT, REA, or SBS	3	Business Elective	ACC, EPS, GBS, IBS, MGT, MKT, REA, or SBS	3
Natural Sciences		4	Natural Sciences		4
Oral Com		3	Oral Com		3

SOCIAL MEDIA MARKETING			ACCOUNTING		
Semester	Course Title	Credit Hours	Semester	Course Title	Credit Hours
<b>First Semester</b>			<b>First Semester</b>		
ENG 101	First-Year Composition	3	ENG 101	First-Year Composition	3
MAT122 or higher	Intermediate Algebra	3-5	MAT122 or higher	Intermediate Algebra	3
CIS105	Survey of Computer Information Systems	3	CIS105	Survey of Computer Information Systems	3
ACC111	Accounting Principles I	3	ACC111	Accounting Principles I	3
GBS151	Intro to Business	3	GBS151	Intro to Business	3
MKT271	Principles of Marketing	3	MGT175	Business Org and Management	3
<b>Second Semester</b>			<b>Second Semester</b>		
CRE101	College Critical Reading & Critical Thinking or "test exempt"	3	CRE101	College Critical Reading & Critical Thinking or "test exempt"	3
CIS103	Introduction to Social Media	3	ACC112	Accounting Principles II	3
MGT175	Business Org and Management	3	ACC115	Computerized Accounting	3
MKT101	Introduction to Public Relations	3	ACC105	Payroll, Sales, and Property Taxes	3
MKT110	Marketing and Social Networking	3	MKT271	Principles of Marketing	3
<b>Third Semester</b>			<b>Third Semester</b>		
ENG102	First-Year Composition	3	ENG102	First-Year Composition	3
GBS233	Business Communication	3	GBS233	Business Communication	3
MKT111	Principles of Salesmanship	3	ACC212	Managerial Accounting	3
MKT263	Advertising Principles	3	ACC221	Tax Accounting	3
Humanities, Arts and Design		3	Humanities, Arts and Design		3
<b>Fourth Semester</b>			<b>Fourth Semester</b>		
ECN211 or ECN212 or SBU200	Macroeconomics or Microeconomics or Society and Business	3	ECN211 or ECN212 or SBU200	Macroeconomics or Microeconomics or Society and Business	3
GBS205	Legal Ethical and Regulatory issues in business	3	GBS205	Legal Ethical and Regulatory issues in business	3
Business Elective	ACC, EPS, GBS, IBS, MGT, MKT, REA, or SBS	1	Business Elective	ACC, EPS, GBS, IBS, MGT, MKT, REA, or SBS	3
Natural Sciences		4	Natural Sciences		4
Oral Com		3	Oral Com		3
GBS282AB MKT280AB MKT296WB MKT298AB	Volunteerism General Business: Service Learning Experience (2) OR Marketing Internship (2) OR Cooperative Education (2) OR Special Projects (2)	2			

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