

GENERAL BUSINESS 2018-2019

ASSOCIATE IN APPLIED SCIENCE - SCOTTSDALE COMMUNITY COLLEGE

ACADEMIC AND CAREER ADVISEMENT CENTER – 480-423-6539 – WWW.SCOTTSDALECC.EDU/ADMISSIONS/ADVISEMENT

Name _____ Advisor _____ Date _____

Business Department: Mark Barton. Phone (480)-425-6913, office AP-241, email mark.barton@scottsdalecc.edu major code 3148

	Dept./ Course	Course Title	Credit Hours	Grade	Comments
Required Courses (21 credits)	ACC111	Accounting Principles I	3		
	CIS105	Survey of Computer Information Systems	3		
	GBS110 MGT175 MGT251	HR in Business/Industry (3) OR Business Organization and Mgmt. OR Human Relations in Business	3		
	GBS151	Introduction to Business	3		
	GBS205	Legal, Ethical and Regulatory Issues in Business	3		
	+GBS233	Business Communication	3		
	MKT271	Principles of Marketing	3		
CHOOSE ONE OF THE FOLLOWING RESTRICTED ELECTIVE TRACKS:					
Accounting Restricted Electives (18 credits)	ACC105	Payroll, Sales and Property Taxes	3		
	+ACC112	Accounting Principles II	3		
	+ACC115	Computerized Accounting	2		
	+ACC212	Managerial Accounting	3		
	+ACC221	Tax Accounting	3		
	OAS118	10-Key By Touch	1		
		Any ACC, EPS, GBS, IBS, MGT, MKT, REA, or SBS prefixed courses not listed under Required Courses	3		
Management Restricted Electives (18 credits)	GBS131	Business Calculations	3		
	MGT109	Development of Professional Skills and Standards	3		
	MGT127 MGT251	Managing and Leading for Competitive Advantage (3) OR Human Relations in Business (3)	3		
	MGT179	Utilizing the Human Resources Department	3		
	MGT253	Owning and Operating a Small Business	3		
		Any ACC, EPS, GBS, IBS, MGT, MKT, REA, or SBS prefixed courses not listed under Required Courses	3		

Marketing Restricted Electives (18 credits)	GBS131	Business Calculations	3		
	MKT101	Introductions to Public Relations	3		
	MKT263	Advertising Principles	3		
	MKT267	Principles of Sales	3		
	MKT268	Merchandising	3		
		Any ACC, EPS, GBS, IBS, MGT, MKT, REA, or SBS prefixed courses not listed under Required Courses	3		
Social Media Marketing Restricted Electives (18 credits)	CIS103	Introduction to Social Media	3		
	MKT110	Marketing and Social Networking	3		
	+MKT111	Applied Marketing and Social Networking	3		
	+GBS282AB +MKT280AB +MKT296WB +MKT298AB	Volunteerism General Business: Service Learning Experience (2) OR Marketing Internship (2) OR Cooperative Education (2) OR Special Projects (2)	2		
		Any ACC, EPS, GBS, IBS, MGT, MKT, REA, or SBS prefixed courses not listed under Required Courses	7		
		In consultation with an advisor, students may also use CIS114DE (3cr), CIS117DM (3cr), CIS133DA (3cr) and any ACC, EPS, GBS, IBS, MGT, MKT, REA and SBS course in the restricted elective area. SCC Strongly recommends completing the tracks as listed for the best preparation.			

General Education (G.E.) Requirements 22-27 Credits		Core: 12-17 Credits			
First-Year Composition	+ENG101 +ENG107 +ENG102 +ENG108	First-Year Composition (3) OR First-Year Composition for ESL (3) First-Year Composition (3) OR First-Year Composition for ESL (3)	6		
Oral Communication	COM	COM100, COM110, COM225 OR COM230	3		
Critical Reading	*CRE101	College Critical Reading & Critical Thinking (3) OR equivalent as indicated by assessment	0-3		
Mathematics+++	+MAT120 +MAT121 +MAT122	Intermediate Algebra (5) OR Intermediate Algebra (4) OR Intermediate Algebra (3)	3-5		
		Distribution: 10 Credits			
Humanities, Arts and Design+++		Any approved G.E. course from the Humanities, Arts and Design area	3		
Natural Sciences+++		Any approved G.E. course from the Natural Sciences area	4		
Social-Behavioral Sciences	ECN211 ECN212 SBU200	Macroeconomic Principles (3) OR Microeconomic Principles (3) OR Society and Business (3)	3		
		Total Credits	61-66		

+Course has a prerequisite.

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+++Select any course from the approved list in the SCC catalog.

*Not required if student classified “**exempt**” after taking placement test, however (3) credits must be taken in any area.

Grade of ‘C’ or better required for all courses in this AAS in Business.

General Business Degree Progression Plan

The following is a list of semester classes for the smoothest path towards successfully completing the degree.
Some changes or restrictions may apply.

MANAGEMENT			MARKETING		
Semester	Course Title	Credit Hours	Semester	Course Title	Credit Hours
First Semester			First Semester		
ENG 101	First-Year Composition	3	ENG 101	First-Year Composition	3
MAT122 or higher	Intermediate Algebra	3-5	MAT122 or higher	Intermediate Algebra	3-5
CIS105	Survey of Computer Information Systems	3	CIS105	Survey of Computer Information Systems	3
ACC111	Accounting Principles I	3	ACC111	Accounting Principles I	3
GBS151	Intro to Business	3	GBS151	Intro to Business	3
MGT175	Business Org and Management	3	MKT271	Principles of Marketing	3
Second Semester			Second Semester		
CRE101	College Critical Reading & Critical Thinking or "test exempt"	0-3	CRE101	College Critical Reading & Critical Thinking or "test exempt"	0-3
GBS131	Business Calculations	3	GBS131	Business Calculations	3
MGT109	Development of Professional Skills and Standards	3	MKT101	Introduction to Public Relations	3
MGT127 or MGT251	Managing and Leading for Competitive or Advantage or Human Relations in Business	3	MGT175	Business Org and Management	3
MKT271	Principles of Marketing	3	MKT263	Advertising Principles	3
Third Semester			Third Semester		
ENG102	First-Year Composition	3	ENG102	First-Year Composition	3
GBS233	Business Communication	3	GBS233	Business Communication	3
MGT179	Utilizing the Human Resources Department	3	MKT267	Principles of Salesmanship	3
MGT253	Owning and Operating a Small Business	3	MKT268	Merchandising	3
Humanities, Arts and Design		3	Humanities, Arts and Design		3
Fourth Semester			Fourth Semester		
ECN211 or ECN212 or SBU200	Macroeconomics or Microeconomics or Society and Business	3	ECN211 or ECN212 or SBU200	Macroeconomics or Microeconomics or Society and Business	3
GBS205	Legal Ethical and Regulatory issues in business	3	GBS205	Legal Ethical and Regulatory issues in business	3
Business Elective	ACC, EPS, GBS, IBS, MGT, MKT, REA, or SBS	3	Business Elective	ACC, EPS, GBS, IBS, MGT, MKT, REA, or SBS	3
Natural Sciences		4	Natural Sciences		4
Oral Com		3	Oral Com		3

SOCIAL MEDIA MARKETING			ACCOUNTING		
Semester	Course Title	Credit Hours	Semester	Course Title	Credit Hours
First Semester			First Semester		
ENG 101	First-Year Composition	3	ENG 101	First-Year Composition	3
MAT122 or higher	Intermediate Algebra	3-5	MAT122 or higher	Intermediate Algebra	3
CIS105	Survey of Computer Information Systems	3	CIS105	Survey of Computer Information Systems	3
ACC111	Accounting Principles I	3	ACC111	Accounting Principles I	3
GBS151	Intro to Business	3	GBS151	Intro to Business	3
MKT271	Principles of Marketing	3	MGT175	Business Org and Management	3
Second Semester			Second Semester		
CRE101	College Critical Reading & Critical Thinking or "test exempt"	3	CRE101	College Critical Reading & Critical Thinking or "test exempt"	3
CIS103	Introduction to Social Media	3	ACC112	Accounting Principles II	3
MGT175	Business Org and Management	3	ACC115	Computerized Accounting	3
MKT101	Introduction to Public Relations	3	ACC105	Payroll, Sales, and Property Taxes	3
MKT110	Marketing and Social Networking	3	MKT271	Principles of Marketing	3
Third Semester			Third Semester		
ENG102	First-Year Composition	3	ENG102	First-Year Composition	3
GBS233	Business Communication	3	GBS233	Business Communication	3
MKT111	Principles of Salesmanship	3	ACC212	Managerial Accounting	3
MKT263	Advertising Principles	3	ACC221	Tax Accounting	3
Humanities, Arts and Design		3	Humanities, Arts and Design		3
Fourth Semester			Fourth Semester		
ECN211 or ECN212 or SBU200	Macroeconomics or Microeconomics or Society and Business	3	ECN211 or ECN212 or SBU200	Macroeconomics or Microeconomics or Society and Business	3
GBS205	Legal Ethical and Regulatory issues in business	3	GBS205	Legal Ethical and Regulatory issues in business	3
Business Elective	ACC, EPS, GBS, IBS, MGT, MKT, REA, or SBS	1	Business Elective	ACC, EPS, GBS, IBS, MGT, MKT, REA, or SBS	3
Natural Sciences		4	Natural Sciences		4
Oral Com		3	Oral Com		3
GBS282AB MKT280AB MKT296WB MKT298AB	Volunteerism General Business: Service Learning Experience (2) OR Marketing Internship (2) OR Cooperative Education (2) OR Special Projects (2)	2			

**You can view your degree progress online on the my.maricopa.edu website.
Log-in and click Degree Progress Report**