

# Cannabis Industry Education Program



## NON-CREDIT CLASSES – 100% ONLINE STARTING FALL 2020

Looking to pursue a career in the Cannabis industry? Scottsdale Community College is offering courses and educational training for Cannabis industry professionals looking to expand their skills for this growing market. Participants will have access to Cannabis industry experts and guest speakers.

### Students will learn:

- Industry history
- Product descriptions
- Career opportunities
- Economics
- Marketing
- Supply chain management
- Dispensary business planning
- Funding resources
- Regulatory environments

**For more information or to register for the courses, send an email to:**  
[420Business@scottsdalecc.edu](mailto:420Business@scottsdalecc.edu)



### CANNABIS INDUSTRY FACTS:

Cannabis is now legal for prescription or adult use in more than two dozen states, and the Cannabis industry is expanding rapidly.

Retail demand grew to an estimated \$11.8 billion in 2018, and more than 200,000 people were employed in the Cannabis industry in 2017, according to New Frontier Data ([newfrontierdata.com](http://newfrontierdata.com)).

Legal Cannabis sales are expected to grow to \$106 to \$130 billion by 2024, a 181% increase over 2019, according to estimates from Marijuana Business Factbook ([mjbizdaily.com/factbook/](http://mjbizdaily.com/factbook/)).

*The Cannabis courses are not associated with any Arizona state licensure or certification and are not part of an established program of study by Scottsdale Community College.*



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