



**SCOTTSDALE
COMMUNITY COLLEGE**
A MARICOPA COMMUNITY COLLEGE

Social Media Marketing Certificate

17-credit program

COMPLETE THIS CERTIFICATE TO...

- Improve your skills to help find a new job
- Become more valuable to your current employer
- Formally certify your existing skill set
- Learn how to market your own business/brand

**Get started today and
earn college credit!**

- 1 Apply to SCC:**
Apply for admission at maricopa.edu/admissions
- 2 Register for Classes:**
Through Scottsdale Community College
- 3 Questions?**
Reach out to **Dr. Bobra Crockett** at drbobra@scottsdalecc.edu



Learn new **SKILLS**. **CRAFT** viral content. **Set yourself APART.**

Want to be successful in Social Media Marketing? Complete your certificate at SCC to discover how to create an effective social media marketing plan. Learn to shape the online conversation regarding a business, attract new customers, and build loyalty.

IF YOU WANT TO COMPLETE THE PROGRAM IN ONE SEMESTER, SIGN UP FOR THE FOLLOWING:

Spring 2026

Course #	Section #	Course Name	Week	Credit(s)
CIS103	22764	Introduction to Social Media	1/20/2026 thru 3/13/2026	3
GBS120	22946	Workplace Communication Skills		3
MKT110	22847	Marketing and Social Media		3
MKT111	29683	Applied Marketing and Social Media	3/23/2026 thru 5/15/2026	3
MKT271	23058	Principles of Marketing		3
MKT101	22483	Introduction to Public Relations		3

Your future in Social Media Marketing starts at SCC!

LEARN MORE AT:
bit.ly/scc-mkt-degree

