

# ENTREPRENEURSHIP

Entrepreneurial skills are desired by employers and needed whether you choose to work for an organization or desire to start your own business.

The Entrepreneurial Studies Level I Certificate program at SCC is a set of interdisciplinary classes that will help you learn how to take your plan from idea to business formation and beyond. Whether you envision a large or small, public or private, for-profit or non-profit company, the skills learned in the entrepreneurship classes are critical factors in the future success of your business.



## WHAT IS ENTREPRENEURSHIP?

Being an entrepreneur isn't what you are; it's who you are. It's a philosophy and belief in your ability to grow something from an idea and bring it to fruition.

## WHAT'S THE BIG IDEA?

Do you...

- dream of creating a cool product and bringing it to market?
- aspire to be an entrepreneur and just need a road map on how to get there?
- want a fast track method of learning about the process of building a startup?
- need to learn how to pitch your idea to potential investors?

Whether you want to work for an employer or start your own company, the Entrepreneurial Studies Certificate I prepares you to develop your idea from proposition to implementation.

The next step is yours. What's the big idea? It could be yours. ***You just need to start!***

“The entrepreneurship classes that I took at SCC were, by far, some of my favorites and got me excited to learn. The courses were all engaging, the assignments were enjoyable and hands-on, and the professors provided real world examples.”

~ Matthew Peagler, Collegiate DECA Executive President & SCC Business School graduate

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SCOTTSDALE  
COMMUNITY COLLEGE  
A MARICOPA COMMUNITY COLLEGE

## ENTREPRENEURIAL STUDIES LEVEL I CERTIFICATE



**YOUR FUTURE AS AN  
ENTREPRENEUR  
STARTS HERE!**

# CERTIFICATE IN ENTREPRENEURIAL STUDIES

Scottsdale Community College (SCC), accredited by the Higher Learning Commission, offers a Certificate (CCL) in Entrepreneurial Studies.

## ACCELERATED PROGRAM

The Entrepreneurial Studies classes have been designed to meet your busy life. Courses are offered either in-person, remote or hybrid.

Classes start every 8 weeks during the semester, so you can choose the best time to begin the program. This efficient schedule gives you the opportunity to complete the Level I certificate in as little as one semester, or about four months.

The learning style is fast paced, with small class sizes. Each instructor brings real world entrepreneurial experience to the classroom, emphasizing practical ideas and strategies for your business. In addition, you can learn and study with other aspiring entrepreneurs.

Designed to provide students with an introduction to the entrepreneurial process. Courses include an overview of entrepreneurship, raising capital, business start-up opportunities, building financial security, and writing a basic business plan.

COURSE	DESCRIPTION
<b>EPS150</b> Introduction to Entrepreneurship (3 credits)	Overview of the entrepreneurial process and the skills required to be successful in business.
<b>EPS160</b> New Venture Creation (2 credits)	Process of starting a new venture including evaluating specific business opportunities, financing, and defining start-up issues
<b>EPS 195</b> Business Start-Up and Planning (2 credits)	Development of a feasibility approach to strategic decision making and business planning for a new venture start-up.
<b>GBS132</b> Personal and Family Financial Security (3 credits)	Principles and practices of personal and family financial planning.

## DO YOU WANT TO TURN YOUR BUSINESS DREAM INTO A REALITY?

SCC students have several opportunities to earn funding for their business ventures. From competitions to grants, financial resources are available through community and strategic partnerships.

Employers need entrepreneurial mindsets to stay innovative!



## Take Your Entrepreneurial Skills to the Next Level!

Want to take a class or earn a certificate?

## TO LEARN MORE, CONTACT US TODAY!

[business.school@scottsdalecc.edu](mailto:business.school@scottsdalecc.edu)

480.423.6253



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