

ENTREPRENEURSHIP

Learn how to launch a successful company and develop, pitch, and execute new products or business ideas. Build your skills in an accelerated format and acquire the tools needed to research an opportunity, evaluate its financial feasibility, study the competition, assess different business models and take action!

The new Entrepreneurial Studies program at SCC is a set of interdisciplinary classes that will help you learn how to take your plan from idea to business formation and beyond. Whether you envision a large or small, public or private, for-profit or non-profit company, the skills learned in the entrepreneurship classes are critical factors in the future success of your business.



WHAT IS ENTREPRENEURSHIP?

Being an entrepreneur isn't what you are; it's who you are. It's a philosophy and belief in your ability to grow something from an idea, to a startup, and into a thriving company.

“ The entrepreneurship classes that I took at SCC were, by far, some of my favorites and got me excited to learn. The courses were all engaging, the assignments were enjoyable and hands-on, and the professors provided real world examples. ”

~ Matthew Peagler, Collegiate DECA Executive President & SCC Business School graduate

What's the BIG IDEA?

Do you...

- dream of creating a cool product and bringing it to market?
- aspire to be an entrepreneur and just need a road map on how to get there?
- want a fast track method of learning about the process of building a startup?
- need to learn how to pitch your idea to potential investors?

The new Entrepreneurial Studies Certificate programs at SCC can help you learn how to take your plan from idea to business formation and beyond.

The next step is yours. What's the big idea? It could be yours. ***You just need to start!***



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SCOTTSDALE
COMMUNITY COLLEGE
A MARICOPA COMMUNITY COLLEGE

ENTREPRENEURIAL STUDIES Certificates I and II

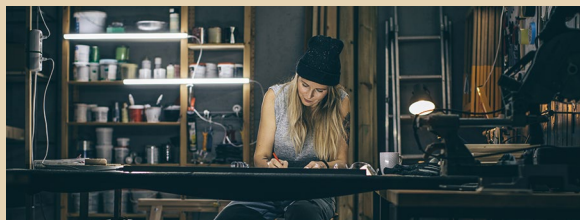


**YOUR FUTURE AS AN
ENTREPRENEUR
STARTS HERE!**



CERTIFICATES IN ENTREPRENEURIAL STUDIES

Scottsdale Community College (SCC), accredited by the Higher Learning Commission, offers the Certificates (CCL) in Entrepreneurial Studies Levels I and II.



LEVEL I is designed to provide students with an introduction to the entrepreneurial process. Courses include an overview of entrepreneurship, raising capital, business start-up opportunities, building financial security, and writing a basic business plan.

You must earn the Certificate of Completion in Entrepreneurial Studies Level I before starting on Level II.

COURSE	DESCRIPTION
EPS150 Introduction to Entrepreneurship (3 credits)	Overview of entrepreneurship. Includes the entrepreneurial process and the skills required to be successful, including starting, planning, financing, marketing, and managing a business.
EPS160 New Venture Creation (2 credits)	Process of starting a new venture including evaluating specific business opportunities identifying financing alternatives, and defining start-up issues.
EPS 195 Business Start-Up and Planning (2 credits)	Development of a feasibility approach to strategic decision making concerning new venture start-up. Includes development of a business feasibility study and a preliminary business plan.
GBS132 Personal and Family Financial Security (3 credits)	Principles and practices of personal and family financial planning, includes savings, budgeting, credit, buying versus renting, and general principles of consumerism.



LEVEL II is designed to provide students with the necessary skills, knowledge, and abilities to start and run their own business. Courses include new venture legal issues, financial projections, in addition to market research to determine business feasibility. It also covers management skills and entrepreneurial thinking for owning and operating a small business.

COURSE	DESCRIPTION
EPS161 New Venture Law and Finance (3 credits)	Introduction to the principles of legalization and capitalization of a new business venture. Includes the processes required to organize, register, finance, launch, and protect a business.
EPS165 New Venture Feasibility Analysis (2 credits)	Introduction to the industry's market and competitive structure. Includes the technical skills to develop a competitive strategy for entry into the business segment. Covers the market potential evaluation, niche identification, analysis of competition, and development of customer profiles. Also involves development of a marketing strategy and sales projections for new business ventures.
MGT253 Owning and Operating a Small Business (3 credits)	Starting, organizing, and operating a small business, including location, finance management processes, advertisement and promotion, credit, inventory control, and ethics.

ACCELERATED PROGRAM

The Entrepreneurial Studies classes have been designed to meet your busy life. Courses are offered in an accelerated online format.

Classes start every 8 weeks during the semester, so you can choose the best time to begin the program. This efficient schedule gives you the opportunity to complete the Level I certificate in as little as one semester, about four months.

The learning style is fast paced, with small class sizes (capped at 28). Each instructor brings real world entrepreneurial experience to the classroom, emphasizing practical ideas and strategies for your business. In addition, you can learn and study with other aspiring entrepreneurs.

DO YOU WANT TO TURN YOUR BUSINESS DREAM INTO A REALITY?

The Big Pitch competition is an intercollegiate competition that supports the development of the entrepreneurial skills required to plan and launch a new business venture. Plus win funds to launch or grow your business!

For more information contact: business.school@scottsdalecc.edu



Take Your ENTREPRENEURIAL SKILLS to the NEXT LEVEL!

CONTACT US TODAY

Wanting to take a class? Earn a certificate or pursue a degree? We can help you discover the knowledge and skills to improve your career and your life.

Contact us today to learn more.

BUSINESS SCHOOL

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