

# WHAT IS MANAGEMENT?

Management isn't just about overseeing tasks or people—it's about strategically shaping the future of an organization. In SCC's Bachelor of Business Administration (BBA) in Management, students develop a strong foundation across critical business areas while honing advanced skills that prepare them for impactful leadership roles. Key components of management include:

- **Strategic Planning:** Developing forward-thinking goals and mobilizing resources effectively
- **Organizational Design:** Structuring teams and processes to maximize productivity and innovation
- **Leadership Development:** Inspiring teams, fostering a collaborative culture, and driving success
- **Performance Management:** Tracking progress and making data-driven adjustments to achieve objectives



## CAREER OUTLOOK

Graduates of SCC's BBA in Management are prepared for diverse roles in industries such as government, healthcare, information technology, hospitality, non-profit, and corporate settings. Management professionals are in high demand, with a median salary in Scottsdale for individuals with a bachelor's degree reported at \$82,287, according to ZipRecruiter.\*

Potential job titles for graduates include:

- Project Manager
- Operations Coordinator
- Financial Analyst
- Human Resources Manager
- Business Development Associate

With strong industry connections, SCC's BBA program also provides valuable networking opportunities through local partnerships, helping students build career-relevant experience and connections before graduation.

\* <https://www.ziprecruiter.com/Salaries/Business-Management-Salary-in-Scottsdale,AZ>

Take your management skills to the next level!

TO LEARN MORE,  
CONTACT US TODAY!

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[bit.ly/scc-bba-mgmt](http://bit.ly/scc-bba-mgmt)

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SCOTTSDALE  
COMMUNITY COLLEGE

A MARICOPA COMMUNITY COLLEGE

## BACHELOR OF BUSINESS ADMINISTRATION - MANAGEMENT

BACHELOR DEGREE



YOUR FUTURE IN  
MANAGEMENT  
STARTS HERE!

# BACHELOR OF BUSINESS ADMINISTRATION – MANAGEMENT

Scottsdale Community College (SCC), accredited by the Higher Learning Commission, offers a Bachelor of Business Administration (BBA) in Management, providing a flexible pathway for students with diverse educational backgrounds. This program welcomes those with associate degrees or certificates in business as well as individuals from other fields of study. The BBA includes foundational business classes and then advances to upper-division coursework focused on management skills, enabling students to enhance their expertise and prepare for leadership roles in the business world.



## WHY CHOOSE THE BBA IN MANAGEMENT AT SCC?

- Affordable Excellence:** Access quality education at a fraction of state university costs.
- Career-Driven Curriculum:** Gain real-world skills to succeed professionally.
- Professional Showcases:** Build portfolios and network at industry events.
- Expert Instructors:** Learn from professionals with practical experience.
- Personalized Guidance:** Get tailored support from SCC advisors and faculty.

GENERAL EDUCATION COURSES	CREDITS
CIS105: Computer Information Systems	3
ECN212: Microeconomics	3
ENG101: First-Year Composition	3
ENG102: First-Year Composition*	3
GBS233: Business Communication*	3
2 Humanities courses	6
Lab Science courses + SG	4
Lab Science courses + SG or SQ	4
Any MAT course 150 or higher*	3-6
Social Behavioral course (Recommend COM100, COM110, COM230, COM263)	3
Designations C and H or G	0-6
Any approved COM course	0-3

35-47 credits total

REQUIRED UPPER DIVISION CORE COURSES	CREDITS
BUS305: Business Analytics*	3
BUS310: Finance Principles*	3
MNG300: Management Principles*	3

9 credits total

REQUIRED UPPER DIVISION CONCENTRATION COURSES	CREDITS
MNG305: Organizational Management and Behavior*	3
MNG310: Accounting for Managers*	3
MNG405: Applied Human Resource Management*	3
MNG410: Project Management*	3
MNG415: Change Management*	3
MNG425: Strategic Management*	3
MNG490: Management Capstone*	3

21 credits total

REQUIRED LOWER DIVISION CORE COURSES	CREDITS
ACC211: Financial Accounting (Or ACC111 & ACC112*)	3-6
ACC212: Managerial Accounting*	3
FYE101/103: College, Career, & Personal Success	1-3
GBS151: Introduction to Business	3
GBS205: Legal/Ethical/Regulatory Issues in Business	3
GBS220: Quantitative Methods in Business*	3
GBS221: Business Statistics*	3
MKT271: Principles of Marketing	3

22-27 credits total

GENERAL ELECTIVES	CREDITS
Students may select 100-level or higher courses to fulfill the 120-credit graduation requirement.	

16-33 credits total

## COURSE REQUIREMENTS – 120 Credits

\* Course Prerequisites Required