



Create YOUR OWN business program!

The General Business Certificate (CCL) and Associates Degree (AAS) have been designed to let you choose your own areas of business focus. After taking some required courses, you can choose any combination of business classes to complete your CCL or AAS.

Want to study marketing and management, in a single certificate? Or social media, sales and real estate? Or even just a little bit of everything related to business? The general business program lets you choose!



SCOTTSDALE
COMMUNITY COLLEGE
A MARICOPA COMMUNITY COLLEGE

GENERAL BUSINESS CERTIFICATE & ASSOCIATES DEGREE

GENERAL BUSINESS WHAT IS GENERAL BUSINESS?

General business is about flexibility and gaining a broad knowledge of the business world. You will complete a core of required business classes in subjects such as accounting, legal environment, management, and marketing. Then you will round out your studies with any business courses that peak your interest!

Because the general business program covers subjects that are not focused on a specific area, graduates can be qualified for entry-level positions in almost any business field.

The general business program is also a good choice for students who are undecided about their business pathway. By completing the CCL, students can learn about many different topics to discover a career or degree area that best works for them.



Scottsdale Community College
9000 E. Chaparral Road
Scottsdale, AZ 85256-2626
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YOUR FUTURE IN BUSINESS STARTS HERE!



GENERAL BUSINESS AT SCC

Scottsdale Community College (SCC), accredited by the Higher Learning Commission, offers the Certificate (CCL) and Associate of Applied Science Degree (AAS) in General Business for students who wish to pursue business as a career. The program is designed to meet the needs of students who do not want to enroll in a specialized business curriculum, but instead want to create their own area(s) of focus. It is also designed for students who may want to learn about many different areas of the business world. The program can help students improve their understanding of business vocabulary, overall workplace skills, and business decision making. Finally, this program can assist students in identifying a business field to pursue in the future.



WHY TAKE THE GENERAL BUSINESS CERTIFICATE OR DEGREE PROGRAM AT SCC?

- Focus on business courses that interest you the most.
- Build a schedule that suits you.
- Take the courses 100% online, if you choose.
- Learn from instructors with real world business experience.

CERTIFICATE (CCL)

REQUIRED BUSINESS COURSES	DESCRIPTION
ACC111 Accounting Principles I (3 credits)	Fundamental theory of accounting principles and procedures.
CIS105 Survey of Computer Information Systems (3 credits)	Overview of computer technology, concepts, terminology, and the role of computers in business and society.
GBS151 Introduction to Business (3 credits)	Examines characteristics and activities of current business trends including marketing, management, and finance.
GBS205 Legal, Ethical, and Regulatory Issues (3 credits)	Examines legal theories, ethical issues, and regulatory climate affecting business policies and decisions.
BUSINESS ELECTIVES	COURSE
Select nine (9) credits from any of these courses. <i>Any 100/200 level prefixed courses may be selected, except courses used to satisfy the Required Courses area.</i>	ACC+++ (3 credits) Any ACC Accounting course(s)
	CIS114DE (3 credits) Excel Spreadsheet
	CIS117DM (3 credits) Microsoft Access: Database Mgt
	CIS133DA (3 credits) Internet/Web Development Level I
	EPS+++ (2-3 credits) Any EPS Entrepreneurial Studies course(s)
	GBS+++ (3 credits) Any GBS General Business course(s)
	MGT+++ (3 credits) Any MGT Management course(s)
	MKT+++ (3 credits) Any MKT Marketing course(s)
	IBS+++ (3 credits) Any IBS International Business course(s)
	REA+++ (6 credits) Any REA Real Estate course(s)
21 credits total	

CAREER OUTLOOK

Overall employment in business and financial occupations is projected to grow 7 percent from 2021 to 2031; this increase is expected to result in about 715,100 new jobs over the decade.

The median annual wage for business and financial occupations is nearly \$70,000 — much higher than the average for all occupations.

Source:
<https://www.bls.gov/>

Take Your
BUSINESS SKILLS
to the **NEXT LEVEL!**

CONTACT US TODAY

Wanting to take a class? Earn a certificate or pursue a degree? We can help you discover the knowledge and skills to improve your career and your life.

Contact us today to learn more.

BUSINESS SCHOOL

business.school@scottsdalecc.edu

480.423.6253

www.scottsdalecc.edu/degrees-certificates/business

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